

Occasionally Epic
Communications

STRATEGY ENGAGEMENT LEADERSHIP

About OEC

Occasionally Epic Communications partners with nonprofits, universities, and businesses to amplify business outcomes and mission impact. Uncover new opportunities and fill the gaps in your internal and external communications by adding strategic thinking and people power where you need it most. We believe that intentional communications can increase business efficiencies, grow awareness, empower communities, foster trust, and lead to positive outcomes. Structure will set you free.

Our Superpowers

- **"Swiss Army Knife" communications consultants**, using different tools for right-sized solutions
- **Agile leadership**, adjusting to changed contexts and unplanned disruptions
- **High emotional intelligence** to quickly read people, rooms, audiences, and cultures
- **Execution that delivers** to achieve expected outcomes on-time, on-budget, and at-quality

Why Choose Us?

OEC is a key partner for organizations experiencing growth. We'd love to help you:

- Design right-sized solutions
- Build systems that scale
- Realize efficiencies
- Empower constituents
- Bring clarity, transparency, and accountability to your communications



Services

Strategic Communications

- Marketing & Communications Plans
- Tactical Program Execution
- Constituent Engagement
- Brand Voice & Tone
- Website Language & Usability

Process (re)Design

- Customized Systems Build
- Transparent Process Documentation
- Systems & Process Audit
- Staff Training & Adoption

Storytelling/Positioning

- Content Writing & Editing
- Story Discovery
- Audience Persona Development
- Public Speaking/Event MC

Business Planning

- Mission, Vision, Values
- Strategic Planning
- Transition/Merger Support
- Gap/Opportunity Analysis

Interim Comms Support

- Set Vision & Philosophy
- Team Leadership & Empowerment
- Process & Systems Design
- Project & Change Management



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Seattle & Virtually Anywhere